

**Press call – Solihull Hospital Maternity Reception.**

**Tuesday, 24<sup>th</sup> January 2012 11am**

**Local generosity  
funds an array of  
Maternity equipment  
for mothers and  
babies in the  
Birmingham Heart of  
England NHS  
Foundation Trust -  
and helps to 'lift off'  
Baby Lifeline's appeal for 2012!**



Chair Lord Hunt, Governors and Head of Midwifery Joy Payne for the Heart of England NHS Foundation Trust attended the press call to receive the first funded equipment for Baby Lifeline's Heartlands Appeal.

Thanks to Balsall Common Lions, who have great support from its local community, and other charitable trust making groups, Baby Lifeline presented the first maternity equipment since launching an appeal for £250K for maternity and special care baby unit equipment at the end of last year, with its Vice president BBC presenter Nick Owen.

The Lions have funded a fetal Doppler for Solihull's maternity unit (a hand held device that monitors the unborn baby's heart rate and can be used in the community or in a hospital unit, and the Lions have stated that they are delighted to donate this Fetal Doppler to Baby Lifeline to assist in the vital work it does for the region

A further delivery of 12 baby weighing scales (3 high spec for the delivery suites in Solihull, Birmingham and Sutton Coldfield), as well as 7 for community use with 7 special carrying cases, was also presented at the same time from funds raised so far for the appeal.

Over 11,000 babies are delivered every year in the Heartlands NHS Trust hospitals, which are in Birmingham, Solihull and Sutton Coldfield.

Equipment ranging from hand held fetal monitors, to more complex hospital based monitoring for both mothers and babies, and equipment to be used in the community, will be provided through volunteer fundraising efforts in the Midlands.

**Judy Ledger – Founder of Baby Lifeline, is delighted with the generosity shown by the Balsall Common Lions and appeals to other organisations, individuals, and work place supporters to get involved if they can, to help to raise the £250,000 needed to make such a difference to thousands of our Midlands mothers to be and their unborn and newborn babies. She urges anyone interested in supporting this appeal to get in touch and help to raise the rest of the much needed funds.**

Baby Lifeline is an award winning and unique charity that supports the care of pregnant women and their unborn and newborn babies. As it enters its 30<sup>th</sup> birthday year, it has raised over £9 million and provided equipment for maternity and special care baby units all over the UK, as well as specialist training worldwide. With its small base in the Midlands, it relies on generous public support to maintain its contribution to the care given in the maternity sector. Its leading clinical advisers and trainers are nationally and internationally renowned and deliver high quality training that ensures best practice – caring for our future generations.

For more information please contact Judy Ledger or Denise Clunn on 02476 422135

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